

# WKAT RADIO

*The Talk of Miami*

## THE LOUISE RILEY SHOW

An entertaining and light radio show to make the long post-midnight hours fly. Miami after midnight is probably one of the most exciting cities in the world, combining a unique mixture of celebrities and insomniacs, crapshooters and swing shift workers. The Louise Riley Show is designed for all of them. Interviews cover the full, general interest range and the audience participation, through the open phones, has a special character and flavor that can only be found in the wee, small hours. Reluctant guests who have said, "I can only stay for half an hour" have been shocked to find that dawn is breaking. The time flies and the guests are anxious to return.



### **LOUISE RILEY — TALKMISTRESS**

Louise Riley is a radio veteran of many years. Her experience includes hosting radio shows in Texas, Illinois and New York. Louise's credentials are equally impressive in many fields. She has successfully operated her own modeling academy with experience that she gained as a student with New York's famous John Robert Powers, and hundreds of hours lecturing on modeling techniques from coast-to-coast. She is aided in her broadcasting and modeling careers by a strong theatrical background, beginning with the Feagin School of Drama, and New York University. She played many stage parts including understudy to Eartha Kitt in the Broadway show "Mrs. Patterson" before she left the theatre to pursue her other interests. As though three careers were not enough, Louise is also both editor and publisher of the successfully budding magazine, "DARE."

The Louise Riley Show, an all-night program that adds impact plus to any advertising campaign.